MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2022/2023

BIN1014 – INTRODUCTION TO ERP

(All sections / Groups)

3 JULY 2023
9.00 A.M.- 11.00 A.M.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of 3 pages (including the cover page) with 3 questions.
2. Answer **ALL** questions. All the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

Answer all the questions based on the given scenario.

1. A manufacturing company wanted to implement ERP system. They wanted to implement ERP technologies to make their work more efficient and effective.

   a) Top-level Executives in the company wanted a system that can help in the information-gathering and decision-making process of senior executives in a company and meet the strategic goals of the organization. Suggest the best ERP technology that is suited with justification.

   (5 marks)

   b) Based on your answer in (a), present any **FIVE (5)** advantages of the chosen technology.

   (10 marks)

   c) Based on your answer in (a), present any **FIVE (5)** disadvantages of the chosen technology.

   (10 marks)

   d) The manufacturing company also has a chain of activities to execute its tasks. The chain includes all the activities, people, organizations, information, and resources required to move a product from inception to the customer. Suggest the best ERP technology that is suited with justification.

   (5 marks)

   e) Present **FIVE (5)** components of the chosen ERP technology based on your answer from (d).

   (10 marks)

2. HBenjamin Company is a business organization that runs daily business activities such as accounting, finance, procurement, project management, supply chain, and manufacturing. They have decided to implement ERP System to integrate all the business activities under one centralized repository.

   a) Define what is ERP System.

   (5 marks)

   b) Present any **FIVE (5)** roles of ERP in the organization.

   (10 marks)

   c) HBenjamin Company is in the mid of selecting which ERP vendor is suitable for them. Present any **FIVE (5)** major ERP vendors with an explanation of each.

   (10 marks)

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d) Present any **FIVE (5)** advantages of choosing ERP.

(10 marks)

3. Starbucks uses Oracle ERP – a cloud-based software solution used to automate back-office processes and day-to-day business activities. It's a business management software suite that includes financial management, supply chain management, project management, accounting, and procurement.

a) Present any **FIVE (5)** mostly used ERP modules of Starbucks.

(10 marks)

b) Since Starbucks uses Oracle ERP which is a cloud-based software solution, define what is ERP Cloud Integration.

(3 marks)

c) Present any **THREE (3)** Cloud ERP benefits.

(6 marks)

d) Present any **THREE (3)** Cloud ERP challenges.

(6 marks)

e) Explain any **ONE (1)** future direction of ERP implementation in Starbucks.

(4 marks)

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